



Creating a Community

To create a sustainable Dementia Capable Waukesha County we need to engage communities in the support of persons with dementia and their loved ones.



“A flourishing community seeks to honor, value, and include all of its members in a common life. It actively seeks creative improvements in a shared life because it understands that meeting the needs of the most vulnerable and dependent members cannot be separated from its own.”

*The Reverend John McFadden
Fox Valley Memory Project*

The Oconomowoc Dementia Friendly Community Initiative

is creating a community where those with dementia will be enabled to live as independently as possible and continue to be engaged in community life.



If you are interested in The Dementia Friendly Oconomowoc Community Initiative or would like to become a Dementia Friendly Business please contact:

Tom Genetti

262-354-3700

tomgenetti@gmail.com

<https://www.waukeshacounty.gov/adrc>



Oconomowoc Dementia Friendly
Community Project



Dementia Friendly Oconomowoc

Dementia - Alzheimer's Disease

Alzheimer's disease is the most common form of dementia. It is a disease that causes memory loss and affects other cognitive abilities serious enough to interfere with daily life.



Every 67 seconds, someone in the United States develops Alzheimer's disease. By mid-century that number is estimated to increase to one person every 33 seconds.

Alzheimer's disease is the 6th leading cause of death in the United States. There is no known treatment or cure for Alzheimer's.

70% of people with Alzheimer's disease live at home and 22% live at home alone.

Over 8,500 people in Waukesha County have Alzheimer's disease.

"Dementia does not rob someone of dignity. It is our reaction to them that does."

Teepa Snow

Nationally recognized Dementia Care
Education Specialist

Dementia Friendly Businesses

It is important for businesses, service organizations, and employers to begin to prepare for the demand. The number of people with dementia is growing rapidly as the population ages.



Why Should a Business Become Dementia Friendly?

You may have:

- ♦ Customers with dementia
- ♦ Customers that are caregivers of those with dementia
- ♦ Employees with the beginning stages of dementia
- ♦ Employees that are caregivers of those with dementia

Dementia Friendly Business Training

- ♦ A free 20 minute educational presentation at your business
- ♦ Dementia related resources
- ♦ Ideas on ways your business environment could be more dementia friendly

Oconomowoc Dementia Friendly Initiative Partners

- Aging & Disability Resource Center of Waukesha County
- Alzheimer's Association of SE Wisconsin
- "At Your Service, Inc."
- Aurora Health Care
- Azura Memory Care
- Community Care
- Creative Solutions
- Emanuel United Church of Christ
- ERAs Senior Network
- Healing Harmonies, LLC
- Heritage Waukesha Memory Care Community
- Lake Country Landing
- Local Champions (Advocates)
- Oconomowoc Chamber of Commerce
- Oconomowoc Fire Department
- Oconomowoc Police Department
- Oconomowoc Public Library
- Oconomowoc Senior Center
- ProHealth Care
- St. Jerome Parish Caregiver Support Group
- Shorehaven Health & Rehabilitation Center
- Shorehaven Caregiver Support Group
- The View at Pine Ridge
- Wilkinson Woods/Laureate Group
- YMCA @ Pabst Farms